



cTrader White Labels

The Benefits & Opportunities
of cTrader White Labels

White label trading platforms are becoming more and more popular worldwide. Why so, and how can you benefit as a broker from offering white labels to your customers and partners?

What is cTrader White Label?

A trading platform is one of the most vital, yet also one of the most challenging components to get started with for small brokerages entering the Forex arena.

cTrader White Label is a solution for cTrader brokers to offer unlimited, fully-functional and fully-branded white labels of their cTrader platform to clients and partners, leveraging their infrastructure for a fixed rental, volume fee or both, depending on broker preference.

Why own a cTrader White Label?

As a cTrader broker you can boost your volumes, and therefore revenues, by using white labels to distribute your liquidity, back-office and expertise to smaller institutions, who prefer the ease of a multi-product solution, combining both – a trading platform and brokerage services from a reputable company.

Additionally, cTrader White Label is the go-to solution for dealing with a number of issues brokers may face in their daily business operations. It allows for increased partnership opportunities and prevents your potential partners from launching their own independent businesses, hence decreasing rivalry on the already-competitive Forex arena. Your partners, in turn, gain the freedom of distinct branding and market positioning, as well as a fully managed infrastructure and hosting.

To read more about cTrader and other solutions offered by Spotware, visit: spotware.com/datasheets-resources.

cTrader White Label providers offer:

● Full Branding

White labels receive their own fully-branded cTrader platform, which allows them to emphasize ownership and establish trust. The solution comes completed with their name and logo on desktop, web, iOS and Android devices.

● Efficient Account Management

White label accounts can be separated into distinct groups through cBroker's group level symbol settings. Different settings can also be applied for different white labels within the group.

● Advanced White Label Permissions

cBroker's flexible Manager permissions allow you to fully control the information accessible to your white label partners. Any information of choice can be kept private and read/write rights can be extended to the white label as required.

● Transparent Reporting

Your white label partners can get access to information on their brokerage and its financial performance via cBroker. Everything from deposits to withdrawals, commissions, markups, swaps, IB payouts, open positions, exposure, customers balances and more.

● Fast Delivery

Branded White Labels can be delivered in a matter of weeks, and do not involve any paperwork. All you need to do is send us branding materials and guidelines for the new white label setup.



Find Out More

If you are interested in finding out more about our white label options and how they benefit you as a broker, feel free to reach out to us via: sales@spotware.com

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